



Cobham Services

There Is Always Time To Play

Client: BAM Construction

Address: M25 (Jct 9 & 10) , Motorway Service Station, Cobham

Budget: £13,000

Age Range: 2-12 Years

Project Story

BAM construction requested a design for a small play area as part of their overall development for the M25 Motorway services at Cobham. The purpose was to provide an area for children and their families to play whilst taking a break from travelling. BAM contacted Proludic for an innovative design to sit within the new modern service area and to meet the needs of the travelling client base.

Proludic used the footprint provided by BAM to create an innovative play space that provided a wide range of play activities for children. It was designed specifically to allow children to play in an active way, thereby encouraging them to undertake challenging physical play during a welcome respite from travelling. The play space means that families would be encouraged to stay for elongated periods of time, therefore increasing the time spent at the services and revenue generated on each visit.



After



We stopped here on the way down to Portsmouth for a family trip. What a lovely surprise that they had great play facilities that my children could use, giving them a break from the car while we refuelled and got a coffee. I wish more service stations had these facilities.

- Suzanne White, 35, Parent & User



Site Opening



Mini Trail



Full Site



Mound Slide



Why Have Play Equipment?

65% of the UK population feel keeping children entertained through a good play space, should be a part of every leisure offering. 85% of those families with children said they were more likely to stay longer at a facility if they have a good playground.

Source: Representative UK sample, 1000 Omnibus Survey 16+ years

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