

George Bancroft Park

Do You Want to Go to The Seaside?

Client: Blackpool Council

Address: Bancroft Park, Blackpool

Budget: £55,000

Age Range: Toddler, Junior & Family

Project Story

Blackpool council working with First-Step funding wanted to create a space that a had focus for toddlers and young children. This space had to allow children to learn through play and help develop a number of key skills, including Motor, sensory and social development. The play area had to allow for a number of different activities and

also had to get the children to use their imagination.

Proludic spoke to the council and discovered that the Park was the closest play area they had to the coast and from this information Proludic created a play space that was a seaside town. Jen our designer was specifically chosen as her son was the target age range for the project, this allowed Proludic to create an exciting play space that we knew would be perfectly situated for the age group that the council were looking to provide for, for this project.



I'm delighted the work on a better George Bancroft park is now complete. This is a great example of how the Better Start money is being used to visibly improve young families' lives by providing a better park for children to play on. A lot of early child development takes place through play with their families and other children, while it also keeps them active and healthy as they run around in the outdoors. The old location for the park had become vulnerable to anti-social behaviour but it has moved to a much safer position where it is brightly lit and overlooked at all times.









Themed Play Equipment - Aquatic

Children set sail for a world of Aquatica adventure, crossing the stormy seas, discovering a desert island, or simply dropping the anchor to go fishing with friends, any number of stories can be created around the theme of water. Each of the structures is equipped with numerous play elements, designed to test motor and fine motor skills.



