

## Mill Park, Social Legacy Zone A Lasting Legacy Following The Olympics

Client: Bracknell Town Council

Address: Mill Park, Bracknell, Berkshire, RG12 7WT

Budget: £115,000

## Project Story

The aim of the project was to give Bracknell a lasting legacy from the Olympics and to encourage people of all ages to use the same area to play and exercise. An inclusive play area was also installed to make sure the area catered for people of all abilities. We also wanted to involve different organisations in the project, Bracknell Forest Borough Council and Bracknell Forest Homes helped offset some of the costs to the project.

Proludic were chosen for many reasons, the enthusiasm and commitment shown to create a sporting legacy from the successful Olympic games was unwavering. Proludic created an all-inclusive play and fitness area for future generations to enjoy. The support and advice given during the planning stages of the project were fantastic and really helped develop ideas.





The finished project was a great success and was installed on time. From start to finish, Proludic managed the project to a very high standard. The use of different zones has worked very well and engaged all age groups.













## The Importance of Investing in Play

Play is a process that is freely chosen, personally directed and intrinsically motivated. That is, children and young people determine and control the content and intent of their play, by following their own instincts, ideas and interests, in their own way and for their own reasons. All children and young people need to play. The impulse to play is innate. Play is biological, psychological and a social necessity and is fundamental to the healthy development and well-being of individuals and communities.



