

## West Park Junior Play

Before

## Health by Stealth

Client: Great Aycliffe Town Council Address: Off Ashfield, Newton Aycliffe, DL5 7AD Budget: £40,000 Age Range: Junior and Teenagers

## Project Story

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After

To provide a new junior play facility in a social housing area that was completely different to anything else within the town of Newton Aycliffe. The council wanted it to engage junior aged children and young teens in dynamic activity that would increase their physical activity and fitness through play but also be durable.

Getting children active through using our challenging and competitive dynamic sports range which includes the Altima climbing content and the rocking and spinning fun of the original Rodeo Board. Opened by bronze world swimming medallist and former team GB Olympian Chris Cook, this site is proving hugely successful. Chris had this to say:

"When I think back to when I was their age, I was always out and about, in parks, on my bike, climbing stuff, the typical no-harm games that I think kids should be getting into. We've got lots of indoor facilities, leisure centres, etc, but I believe it's the outdoor pursuits that benefits you more health wise."

The local community selected the Proludic design above all the other competitors as the range of equipment looked new, modern and exciting. The various challenges encourage physical development whilst still being fun.





## Funding Health & Wellbeing

There are many reasons why children should play outside, from expressing creativity to running around freely, to making messes without worrying about dirtying the house. In addition to these fun reasons, there are also many health benefits that make outdoor play great for children.

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1. Improves Vision 2. Promotes Social Skills 3. Increases Attention Span 4. Reduces Stress 5. Provides Vitamin D